



# SCIENTIFIC COMMITTEE

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## SELECTED PAPERS' PRESENTERS

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### Brett Hollenbeck

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Dr. Hollenbeck is an Associate Professor at UCLA Anderson School of Management. He received his PhD in economics from the University of Texas at Austin in 2014. His research focuses on empirical industrial organization and quantitative marketing. His recent studies have looked at the economics of online reviews and ratings on online platforms and the nature of economies of scale in retail and service industries.

Financial Disclosure: The project received funding from the Morrison Center for Marketing Research

### Diego Jiménez -Hernández

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Diego Jiménez Hernández is an economist in the economic research department at the Federal Reserve Bank of Dallas. He received his PhD in economics from the University of Texas at Austin in 2014. His research focuses on empirical industrial organization and quantitative marketing. His recent studies have looked at the economics of online reviews and ratings on online platforms and the nature of economies of scale in retail and service industries.

## Michael Lipsitz

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Michael Lipsitz is an economist in the Federal Trade Commission's Bureau of Economics. He received his BA from Haverford College in 2009, and his Ph.D. from Boston University in 2017. Prior to joining the FTC, he served as an assistant professor at Miami University. Michael's research examines the impacts of non-compete clauses and their enforceability on a variety of outcomes, including labor markets, entrepreneurship, and innovation.

## Simon Mongey

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Simon Mongey is a macro and labor economist. He received his PhD from NYU in 2017. He is currently a Senior Economist at the Federal Reserve Bank of Minneapolis and previously an Assistant Professor at University of Chicago.

## Parker Rogers

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Parker Rogers is an Assistant Professor at Indiana University's Kelley School of Business and is currently on leave as a postdoctoral fellow at the National Bureau of Economic Research. His research primarily focuses on the impact of regulations on medical innovation and its implications for patient health and well-being.

## Kathryn Spier

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Kathryn E. Spier is the Domenico De Sole Professor of Law at the Harvard Law School and President



## SELECTED PAPERS' DISCUSSANTS

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### Matthew Fiedler

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Matthew Fiedler is the Joseph A. Pechman Senior Fellow in Economic Studies and a senior fellow with the Brookings Schaeffer Initiative on Health Policy. His research examines a range of topics in health care economics and policy. Prior to joining the Brookings Institution in January 2017, Fiedler served as Chief Economist on the staff of the Council of Economic Advisers, where he oversaw the Council's work on health care policy, including implementation of the Affordable Care Act. Fiedler holds a Ph.D. in economics from Harvard University and a B.A. in mathematics and economics from Swarthmore College

### Samuel Goldberg

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Goldberg is an assistant professor of marketing at Stanford Graduate School of Business. His work seeks to better understand the role of privacy, data, and monitoring technologies in markets. He holds a PhD from Kellogg School of Management at Northwestern University and undergraduate degrees in economics and physics from Brandeis University. Prior to his PhD, Goldberg served as

## Liyan Shi

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Liyan Shi is an Assistant Professor of Economics at the Tepper School of Business, Carnegie Mellon





## FTC ORGANIZERS

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### Viola Chen

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Dr. Viola Chen is an economist in the Bureau of Economics at the FTC. She works on antitrust matters including merger and non-merger investigations in a wide variety of industries, including branded & generic pharmaceutical drugs, veterinary specialties, and wholesalers of alcoholic beverages. Her research focuses on merger retrospectives. She received her Ph.D. in economics from UCLA.

### Will Violette

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Dr. William Violette is the FTC Microeconomics Conference organizer alongside Dr. Viola Chen. Dr. Violette is an economist at the Division of Consumer Protection in the FTC's Bureau of Economics, where he works on cases protecting American consumers from unfair and deceptive business practices. His research focuses on the intersection of development economics, consumer protection, and industrial organization. He received his Ph.D. in Economics from Brown University.